

RITA MURRAY



Rita Murray, CEO energy services, certified speaking professional (CSP), writer, MBTI® practitioner, multi-generations social media speaker/consultant, and private pilot  
1-877-447-2977  
or 405.447.2977

## Frequently Asked Questions

### What can I expect from Rita's program?

All Rita's programs project high-tech and high-touch. Her years in key leadership positions offer audiences practical ideas that work and produce profitable bottom-line results.

### What is her presentation style?

Rita's Irish and Yankee humor and antics are loaded with well-timed and appropriate multimedia so people can grasp the message, remember it, and use it. Her entertaining style is powerful, proactive, and business-building.

### What is Rita's objective?

To reach everyone in your audience - from Board of Directors to front-line -- to give them something to remember, take back, and use immediately. For Rita there's no greater thrill than for someone to come up to her and say, "I can't believe it! 90 minutes just flew! I learned more than I imagined for my job and my life."

### Are Rita's programs interactive?

Rita's background in technology greatly influences her presentation style. She learned early that if she wanted to keep the audience interested, she had to keep them involved and *edutained*.

### How does Rita customize her presentations?

Rita not only uses the Internet to find out about you, your business and your competition, she'll use the information you provide. She also has an online questionnaire to complete in advance of your event. This gives her audience, company, and industry insights.

### How can I check if Rita is available to speak at my meeting?

To review Rita's speaking schedule please call 405.447.2977. *Please note that her calendar changes daily. Contact us to request a hold date for your program.*

### What is Rita's pre-event process?

You will receive a confirmation packet that includes Rita's topic description, biography, audio/visual requirements, photograph, and link to an online questionnaire. After reviewing your completed questionnaire, Rita will contact you to clarify your event goals. Together, you'll create the ideal program for your event. Bottom line ... Rita will make you look good!

### Do you offer support materials?

Rita has developed an extensive library of support materials designed to turn the concepts she presents into behaviors and habits that participants will practice well after your program.

### Do you travel internationally?

Yes. Also, Rita is a dual citizen of Ireland and holds an EU Passport.