

Performance Consulting

226 West Gray, Suite 120
Norman, OK 73069
405.447.2977
405.447.2966 FAX
www.performanceok.com

Communication Concepts ●●● Connecting People

The Perfect Storm of Opportunity

**Are you ready for a big dose of reality
on the employment front?**

Workforce demographic, cultural and socioeconomic events are colliding to produce the biggest business changes ever experienced in the United States, Canada and many other developed countries. As the economic tide shifts, your clients are going to turn to their most trusted business experts to make it through potentially perilous challenges.

The question is will they turn to you?

Participants will be able to:

- Discuss coming waves of opportunity
- Investigate partnering tips to ride out the storm
- Compete successfully for potential staff and hire, motivate and retain the generations
- Determine how demographic and cultural data affect your business
- Set new employment standards for your industry
- Demystify and use the latest Internet trends – blogs, wikis, podcasting, etc...
- Use E-solutions to remain competitive
- E-Analyze your local business trends
- Develop and use a proven workforce analysis model to benchmark your business



Format

Interactive
Motivational
Information-packed
Experiential
Multi-media

Delivery Options

Keynote
Half-day workshop
Full-day workshop

Contact

(405) 447-2977
(877) 447-2977

“The phenomenal demographic and socioeconomic changes we’re facing won’t disappear after a quarter or two. In fact, the biggest changes will increase through 2015. The good news is you’ve got the tools, knowledge and support to overcome.”

Rita M. Murray