

Performance Consulting

226 West Gray, Suite 120
Norman, OK 73069
405.447.2977
405.447.2966 FAX
www.performanceok.com

Communication Concepts ●●● Connecting People



Rita M. Murray, CEO, CSP

Coach, consultant, speaker and author of *Survive and Thrive in a Multi-Generation World®* and *Make Time Work For You*.

Executive coach, *Rita Murray*, emphasizes that self-understanding is so often the key to recognizing how others see and react to you, and that self-understanding is essential for leadership effectiveness.

Executive Coaching and Consulting

Rita has worked with Fortune companies, government, and small businesses to help senior executives improve their behavioral skills.

Rita deals with executives who are time-conscious, results-focused, and often reluctant or too busy to reveal or even admit to having personal feelings and concerns. *Immediate engagement* with high-quality assessments that have a clear business rationale is the most efficient way to address their business needs.

We use validated, research-based assessments that can be used when coaching a senior executive, individual manager, helping a team, or training an entire tier of middle managers.

Executives begin by taking several assessments online and receiving personalized feedback. The payback is immediate because clients can focus on what really matters in terms of business challenges. The side benefit of new personal awareness can be just as important.

Rita's goal is for heightened self-awareness and greater self-management for each individual coached.

About Rita ...

First generation American, certified speaking professional, TV Host, business owner, Web producer, former top secret contractor, and private pilot.

Rita is inspired by leaders who are committed to heightened self-awareness for greater self-management.

Clients include:

- ATK
- Cessna
- Chesapeake Energy
- conEdison
- DCMA
- Express Personnel
- GE
- Genentech
- IBM
- KPMG
- Lockheed Martin
- Northrop Grumman
- US Air Force



Performance Consulting uses the following assessments regularly in its consulting and coaching practice:

Myers-Briggs Type Indicator® (MBTI®) — the most widely used assessment of psychological type preferences. A great door opener, because many have heard of it and most find their own portrait very revealing.

Fundamental Interpersonal Relations Orientation–Behavior™ (FIRO-B®) — helps people understand their own and others' behavior. The FIRO is very powerful for managers and teams when used in conjunction with the MBTI assessment.

CPI 260™ instrument—employs 18 different scales to help users understand how others see them. The *Coaching Report for Leaders* is particularly useful for interpreting the results for managers and executives.

We have built a reputation for bringing our clients expertise and saving them time. Assessments are the key - they enable us to customize our coaching and training for each client while saving the client (and us) a great deal of time.

MBTI, Myers-Briggs, and Myers-Briggs Type Indicator are registered trademarks of the Myers-Briggs Type Indicator Trust. Strong Interest Inventory is a registered trademark of Stanford University Press. FIRO-B is a registered trademark and CPI 260 and Fundamental Interpersonal Relations Orientation–Behavior are trademarks of CPP, Inc.