

# Performance Consulting

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Communication Concepts ●●● Connecting People



**Rita M. Murray**

Speaker and author of *Survive and Thrive in a Multi-Generation World®*

First generation American, entrepreneur, energy services leader, consultant, speaker, TV Host, Web producer, Emcee, former top secret aerospace analyst, and private pilot, Rita is inspired by people who are passionate about creating great places to work!

## ***Survive and Thrive in a Multi-Generational World®***

Rita has worked with Fortune 500 companies and small businesses throughout the world to improve multigenerational relations and communications. Have you:

- ✓ Dismissed generational issues as too "fluffy?"
- ✓ Challenged the distinctions between the generations?
- ✓ Desired practical tools you can put to work immediately?

**"YES!" Then don't miss this message!**

Fun and educational audience polling, *just like American Idol* uses, creates surprise, energy, depth, and learning the potentially difficult issues of diversity.

**Good enough for American Idol?  
Good enough for your event!**



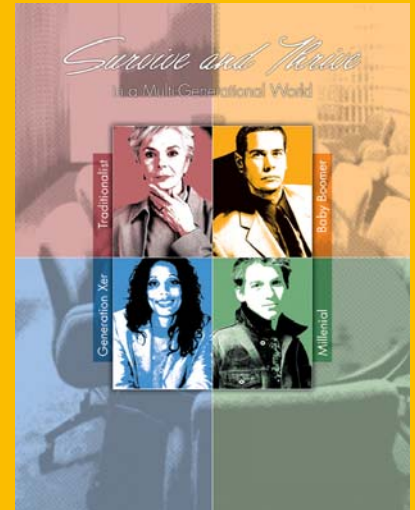
### **Powerful programs:**

- *Survive and Thrive in a Multi-Generational World*
- *Lead Inclusively and Globally*
- *It Takes All Types*
- *Perfect Storm of Opportunity*
- *Cockpit Clicks and Clashes*

Dedicated to developing leaders in business and in life

### **Clients include:**

Cessna  
Chesapeake Energy  
conEdison  
Express Personnel  
General Electric  
Genentech  
IBM  
KPMG  
MIT  
Lockheed Martin  
Northrop Grumman  
Rolls Royce  
US Air Force  
Valvoline



Rita will engage and enlighten, discuss and provoke as she leads you through the impact of effective generational communication using powerful multimedia and live Internet.

### **Intergenerational topics:**

- Four proven ways to speed reach the generations
- Auditing your multimedia culture
- Web 2.0 secrets
- Five essentials to mentoring
- Fortune models that speed reach
- Three Steps to identify your business culture wars
- Generational value propositions
- Specific leadership needs of each generation
- Company loyalty and trust redefined
- Ten top strategies for your corporate culture
- Personal competency meets generational competency

*"Generational disunity occurs too frequently to ignore. It happens everywhere – in our homes, businesses, schools, government, and churches. Rather than drive deep wedges between unsuspecting individuals, let's explore some provocative ideas and solve this generational puzzle."*

– Rita M. Murray