

“Survive and Thrive in the Multi-Generational World”

Introduction for Anne Marie Salvon

Dear Introducer: Thank you for accepting the responsibility of introducing me, and creating an enthusiastic beginning to my presentation. Because this is the beginning of my talk, it is important that you read the following information, as written, WITH GREAT ENTHUSIASM! Thank you, in advance for the professionalism that I know you will add to my session.

If you're interested in the power that multi-generational awareness can bring to your workplace; if you are interested in the impact that your multi-generational workforce can have on culture change dynamics, there is a wealth of information to be gained today.

For the next decade and beyond, four generations will be working side by side in your workplace. Is your organization reaping the powerful sales advantages of multi-generational collaboration? Are you harnessing their unique capabilities and perspectives to help you effect true change in your organization? If you would like answers to these questions, then you'll be interested in hearing our guest speaker.

First generation American and Gen Xer, **Anne Marie**, Economist, MBA, is also a Myers-Briggs Type Indicator (®MBTI) practitioner. She has thirteen years experience in business and academia and has a passion for communicating American demographics in an educational, fun and engaging manner. She is a model Gen X mom who lives in Massachusetts with her Gen X MBA husband Joe and they are the proud parents of two Millennials. She's here today because she's inspired by people who are passionate about creating great places to work and who recognize that each generation has a unique contribution to make!

So, let's all lighten-up, loosen-up and get ready to take away some powerful information as Anne Marie shows us how to “survive and thrive” in our multi-generational marketplace.

Would you please welcome Anne Marie Salvon!