

Your business partner for leadership development.



405.701.2999 PERFORMANCEOK.COM

KEY BENEFITS OF OUR PROGRAMS AND SERVICES

INCREASE ROI

Discover the direct relationship between emotional intelligence (EQ) and performance outcomes.

ENTERTAIN, EDUCATE AND MOTIVATE

Fast-paced and action-packed keynotes, workshops and webinars offer award winning and highly interactive handheld audience participation tools.

TRACK & MEASURE RESULTS

Expert research, educational resources and customized surveys provide immediate results to ensure ROI.



DELIVER RELEVANT MENTORING

Our best practices allow organizations to quickly institute customized and guided mentoring plans and resources for professionals.

LEVERAGE EXECUTIVE COACHING

Career coaching expertise provides just in time learning and continuous one-on-one attention for busy executives.

ENGAGE & GUIDE LEADERS

Our Skills for Success leadership platform provides intelligent choices to resolve your most pressing workforce issues. Select from one topic or a custom Leadership Academy approach.

A speaker who can increase any audience's brain activity while providing relevant and entertaining solutions to our multi-generational educational and career futures, Dr. Rita offered practical knowledge and tools to deliver emotionally intelligent results with courage.

> Lieutenant General, USAF, Superintendent United States Air Force Academy

Your keynote was captivating, insightful and motivational. Your style is energetic, clear and crisp, and you have an ability to engage the audience in a bilateral discussion rather than a one-way lecture where participants are "clock watchers" as opposed to active learners.

VP of IT, Northrop Grumman

Once again, our international sales teams' attendance on "Selling to the Multi-Generations," in Mexico was a great success! And, your keynote to over 400 Elite Club professionals with each person using your audience response handheld system was especially interactive and engaging.

> Corporate Sales Director Palace Elite Vacation Club

I would highly recommend Rita as a performance coach, consultant, instructor and just a really wonderful human being to get to know! She helped design and implement our Geoscience Mentoring Program making experiential exercises genuine, fun and ultimately, providing great learning opportunities and results.

> Vice President - Geoscience Technology Chesapeake Energy

CONTACT US TODAY

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RitaMurrayKeynotes









Rita M. Murray, PhD, is a first generation American, educational psychologist, certified speaking professional (CSP), executive coach, private pilot, and avid golfer. She consults with Fortune CEOs, US military leaders, nonprofits and international leadership teams. A transplanted Oklahoman who grew up in Boston, Dr. Rita's career includes CEO of a national energy services company, board Chair and Hollywood production company chair, and leadership positions at GE and Lockheed in Washington, DC, where she held top secret clearances.

PARTIAL LIST OF CLIENTS:

AAA, Accenture, AIA, ATK,
Cablevision, Cessna, conEdison,
Devon Energy, DCMA, E.ON,
Edison Electric Institute, Genentech,
GE, Kaiser Permanente, Lockheed
Martin, Mercy Memorial Health, MIT,
Northrop Grumman, Palace Elite
Resorts, Pioneer Natural Resources,
United Brotherhood of Carpenters,
US Air Force, US Army



EDUCATION, ENTERTAINMENT & EMOTIONAL INTELLIGENCE

We help by delivering programs and approaches best suited to your organization's shifting needs. Whether your challenge is conflict, stress, teamwork or communication, you'll discover life-changing solutions. We have the experience to integrate our message into your executive retreat, business meeting or conference. Here are our most popular keynotes and programs:

X FACTOR COURAGE: NAVIGATING GENERATIONAL MINEFIELDS

This incredibly popular and ideal keynote and workbook energizes all audiences! Dr. Rita Murray explains the costly disconnects of generational tension and creates a bridge of understanding that leads back to real communication and emotionally intelligent relationships.

LEADING THROUGH CHANGE AND UNCERTAINTY

Dr. Murray holds up a proven leadership lens and sheds a whole new light on the day-to-day dynamics of leadership. Referencing her expertise as an educational psychologist, Rita defines leadership qualities and strengths and discloses the five blind spots that unnecessarily derail the unenlightened leader.

THE GREAT CREW CHANGE: PERFECT STORM OF OPPORTUNITY

Are you ready for a big dose of reality? Workforce demographic, cultural and socioeconomic events are colliding to produce the biggest business changes ever experienced in the United States, Canada and many other developed countries. Using a provocative and insightful look at successful leadership and business diversity initiatives, this presentation will provide ideas you can use immediately.

AN ENDURING CULTURE OF SAFETY

You need a team that works as one, heading in the same direction. You need a team that knows not only how to plan a mission, but how to communicate that mission with one another. As a private pilot and Crew Resource Management (CRM) scholar, Rita's message motivates audiences to reevaluate their potential for impact on team members. Your team will depart energized, ready to deploy insights and practical skills.

FORMATS: Keynotes of 60-90 minutes and/or interactive events of 3-6 hours



At this very moment, millions of people are connecting through online social networks. Yet, disconnects in relationships, business and personal, intensify. Discover how to resolve these legitimate and costly disconnects. It's never too late.

Rita M. Murray, PhD