

LEADING THROUGH CHANGE & UNCERTAINTY



KEYNOTE
30, 60 or 90 minutes



WORKSHOPS
3, 4 or 6 hours

IF THERE IS ONE THEME THAT
EMERGES FROM THIS TOPIC,
IT IS URGENCY.

Could you use some practical ideas to survive and thrive in today's business world and:

- ◆ Navigate adversity to create a culture of leadership and ownership among employees, and drive sustained growth?
- ◆ Develop distinct strengths to connect with others and have the most positive results?
- ◆ Understand why some people naturally resist change and how to overcome it?
- ◆ Discover how to lead more powerfully, especially when organizations have limited resources, time, information, and are overworked?

KEY OBJECTIVES

Whatever tough challenges you face, you'll be more informed and competent to respond effectively and leverage the power of your communication so it positively impacts the bottom line.

- ◆ Use powerful profiles of each generations and their strengths and blind spots to communicate
- ◆ Optimize your effectiveness as a leader— an approach aligned with your values and personality
- ◆ Learn how to encourage trust among teams so that feedback about key information, problems, ideas and opportunities can be shared openly



WHAT PEOPLE ARE SAYING:

“Your keynote was captivating, insightful and motivational. Your style is energetic, clear and crisp, and you have an ability to engage the audience in a bilateral discussion rather than a one-way lecture where participants are "clock watchers" as opposed to active learners.**”**

VP of IT
Northrop Grumman

YOUR SPEAKER/FACILITATOR:

Rita M. Murray, Ph.D.

For over two decades, Rita has worked with clients on numerous change initiatives, both small and large, including mergers, acquisitions, economic downturns and reorganizations. Through this work, it became apparent that a foundational gap exists in the emotional intelligence required to generate and maintain motivation, momentum, and morale. In this program, she offers proven strategies to enhance your leadership skills and positively impact the bottom line during change.

It's about people & performance.



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