

CONNECT ACROSS GENERATIONS

THE NEW RULES OF ENGAGEMENT

Dr. Rita makes the complex topic of generations actionable and entertaining.

Connecting with members of each generation in an emotionally intelligent (EQ) manner makes all the difference in fostering trust, influence and diplomacy that is essential to building high performing teams and driving for results.

RESULTS

Generation

Bridging

the Ga

Translation

- Know the three factors which drive generational change
- Identify generational landscape and forecast change
- Differentiate workplace priorities and expectations
- Adopt strategies for an exceptional workplace culture
- Optimize knowledge transfer from generation to generation
- Experience mentoring success stories across generations
- Discover the top five generational misunderstandings
- Generate action items to enhance your engagement

GENERATION

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WHAT PEOPLE ARE SAYING:

"I invited Dr. Murray to speak to my coaching staff starting in 2016. Her presentations encouraged us to reinforce and improve communication across our team of coaches, players and staff and to continue building more effective relationships and making good decisions on and off the field."

Bob Stoops, Football Coach, University of Oklahoma

"You increased our audience's brain activity while providing relevant and entertaining generational solutions. You were among the most impressive speakers during our conference." Lt. Gen. Michael Gould, USAF (ret.)

RITA M. MURRAY, Ph.D.

National speaker, educational psychologist and generational expert - Dr. Rita's experiences as former CEO of a national energy services company and her research on the Millennial Generation underscores her compelling generational insights and practical tools. Her program will help you move insights into results, her presentation style combines presentation technology and audience interaction tools to engage, motivate and inspire all professionals.

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