

RITA MURRAY



GENERATIONS, EQ & TEAM CULTURE



EVERY INTERACTION MATTERS

We now have five generations in the workforce, with employees ranging in age and experience across six decades. How do you manage multigenerational teams with such diversity and possible differences? It's easier than you think since most generations want essentially the same things, including camaraderie, rewarding work and respect.

Yes, there will always be challenges among members with different life experiences, communication and technology preferences. This program will provide emotionally intelligent (EQ) insights and actionable tools for bridging the generational gap and building more unified multi-generational teams.



FORMATS

30 • 60 • 90 Minute Keynote or Webinar or multi-hour Experiential/Interactive Workshop.

Dr. Rita's motivating, entertaining and interactive presentation style and rich content is credited with an overwhelmingly positive call to action in people's lives — personally and professionally.



YOUR FACILITATOR

After spending over a decade as the CEO of a national energy services company, I know what truly drives and sustains cultures — and it is not mastering the financials, enhancing marketing or adding more social media channels. It is all about authentic self-awareness and enhancing human connections - creating an environment where it is “safe to speak” with leadership, peers and team participants and clients across the generations..



SKILLS FOR SUCCESS

- Generational identification and why it matters
- Innovative solutions for embracing platforms
- Intergenerational mingling opportunities
- Generational interaction strategies
- Mentoring illustrations
- Guide to generational blind spots
- EQ and joint cognitive resources
- *Fast Feedback* approaches
- Generational team alignment



COMPETENCIES

Develop an organizational culture where all members are “safe to speak.” This includes peer mentoring, humble inquiry, executive presence, fast feedback, collaboration, and conflict management.



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RYTA M. MURRAY, Ph.D.

THE NEW RULES OF ENGAGEMENT

Dr. Rita makes the complex topic of generations actionable and entertaining.



“Generational differences are critical to our future. Rita’s knowledge of the generations in the workplace and what needs to be done today is fantastic. Her message brought the young person, older ones and more experienced people in the audience together. She kept everyone engaged. The interactions were fun and the Millennials especially enjoyed it. Rita’s enthusiasm was there from the very beginning to the very end!”

ROGER STAUBACH

Real Estate Entrepreneur
Quarterback, Dallas Cowboys

At this very moment, millions of people are connecting through online social networks. Yet, disconnects in relationships in life and business, intensify. Discover how to resolve costly disconnects. It’s never too late!

RYTA M. MURRAY, Ph.D.

Dr. Rita M. Murray is an educational psychologist, certified speaking professional (CSP), executive coach and Board Director of the National Speakers Association (NSA). A first generation American, Boston born and bred, she is a dual citizen of the United States and Ireland. Her career has taken her coast-to-coast and includes eleven years as CEO and Board Chair of a national energy services company. She was also founder of a Hollywood film production company and technical leader at General Electric (GE) and Lockheed in Washington, DC, where she held top secret clearances. A private pilot and avid golfer, Rita lives in Oklahoma with her husband & business partner, Ron.

Ideal message for an executive briefing, retreat, conference kickoff, luncheon, or conference closing presentation. Dr. Rita’s keynotes are credited with an overwhelmingly positive call to action in people’s lives — personally and professionally.

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