

# TYPES TRANSLATION

## Bridging Personality Gaps



**KEYNOTE**  
60 or 90 minutes



**WORKSHOPS**  
3, 4 or 6 hours



**ON DEMAND**  
Video licenses available



## OVERVIEW

Every person has different strengths, weaknesses and blind spots, and identifying these qualities is the first step to self-awareness.

So whether you are trying to decide what subject to major in, which person to marry, what career to follow, how to manage relationships with staff, whether to accept the promotion to C-level, or how to take better self-care, your personality is responsible for determining how you respond.

Using the Myers-Briggs Type Indicator® (MBTI®), you will learn to better understand and appreciate the valuable differences between you and the people that you encounter every day.

## KEY OBJECTIVES

Entertaining and educational, you will experience surprise, energy, depth, and lots of practical resources to:

- ◆ Understand your cognitive preferences
- ◆ See strengths and challenges of your personality
- ◆ Understand team makeup in driving success
- ◆ Make constructive use of individual differences
- ◆ Practice new ways to improve performance

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## WHAT PEOPLE ARE SAYING:

*"This was the most insightful and perhaps the most impactful seminar I've ever attended."*

President, ATK Mission Systems

*"You're right - I need to present a better image to the outside world. As an Introvert, my thoughts are not as well-known as I assumed."*

CEO, Medical Center, Illinois

*"Your Types description was spot on and with your advice I've identified pitfalls and am working to prevent from falling into some of those traps."*

Vice President, Northrop Grumman

*"Your non-fortune cookie wisdom on 'personality & career' helped me understand more about me and has been the key to unlock that next step up the ladder."*

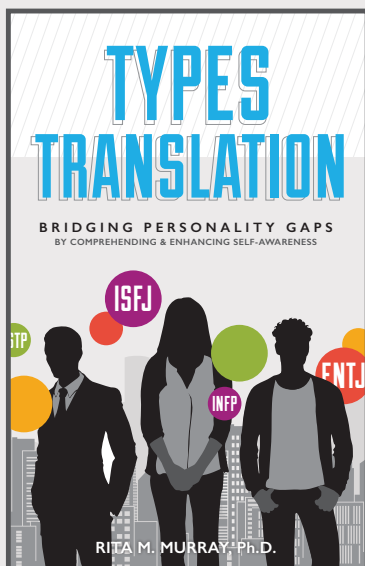
Engineer Analyst, Lime Rock Resources

*"I'm definitely an INTJ. Thank you for helping me discover who I am. Your seminar was a total success for my entire leadership team."*

CEO, Medical Center, Illinois

*"I was blown away by the information you went over with us! It will help me communicate with others and helped me realize there are some weaknesses in my type."*

Certified Professional Landman (CPL), Yates Petroleum Corp



rita m. murray, Ph.D.,  
MBTI® Master Practitioner



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